



# OCR Creative iMedia

## Course content

There are many reasons why choosing to study the OCR Creative iMedia qualification is going to be a good idea. You will develop many different skills that will enable you to progress onto different pathways such as A-Levels in Media Studies, ICT and Applied ICT and you can also move into different apprenticeships with the qualification. There are many opportunities to develop the skills you will learn and you could move on to different courses such as Film Production, Web Development and Graphic Design; these courses are at the forefront of the 'Digital World' and often pay handsomely. Occasionally, these roles require a significant amount of travel; sharing knowledge and expertise with others around the world.

The OCR Creative iMedia course will allow you to develop the skills to master video editing, learn HTML coding and create and manipulate graphics. All pupils will sit an external examination about 'pre-production documents' and complete controlled assessment that will allow them to develop these skills.

## Assessment

Name of unit	Weighting	Assessment type
Pre-Production skills	25%	Written examination
Creating digital graphics	25%	Coursework
Creating a multipage website	25%	Coursework
Creating a digital video sequence	25%	Coursework

## Grading

- Level 1— Pass, Merit or Distinction
- Level 2—Pass, Merit, Distinction or Distinction\*

## Topics covered

- Creating websites using HTML code
- The use of editing software to create and edit video
- Industry standard techniques used to create and manipulate images and graphics

For more information

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